



THE POWER TO PROSPER*

COMMUNITY POWER TO PROSPER 2024 CURRICULUM

Wednesday	If You Don't Know Where You Are Going, Any Road Will
July 17, 2024	Get You There: Selecting the Route
8:30AM – 11:00AM ONLY	Moving from Strategic Plan to Operational Plan
Wednesday	Financial Analysis, Tools & Resources - #1
July 31, 2024	Understanding Your Financial Statements
Wednesday,	Financial Analysis, Tools & Resources - #2
August 14, 2024	Financial Metrics and Dashboard
Wednesday,	Human Resources
August 28, 2024	Hiring and Retaining Key Talent
Wednesday,	Marketing and Social Media
September 11, 2024	Marketing Strategy and Social Media Resource Utilization
Wednesday,	Strategic Initiative for Small Business Accounting
September 25, 2024	Accounting 101, Best Business Practices
Wednesday	Legalities of Small Business Management
October 9, 2024	Legal issues that impact a small business
Wednesday	Creating and Developing the Strategy Plan
October 23, 2024	Assembling the accountability components
Wednesday	Navigating Opportunities for Business Success
November 6, 2024	A comprehensive guide to optimizing resources
Wednesday	Making It Happen-Connecting the Dots
November 20, 2024 8:30AM – 11:00AM ONLY	Deliver the Venture Presentation

Time: 8:30 – 10:30 a.m. **Location:** Homewood CEC – 622 N. Homewood Ave, Pittsburgh, PA 15208