

Community Power to Prosper

URBAN and COMMUNITY ENTREPRENEURSHIP PROGRAM

Six-month Community to Prosper Program

Consulting Services
Educational Workshops



University of Pittsburgh

THE INSTITUTE FOR ENTREPRENEURIAL EXCELLENCE

THE POWER TO PROSPER™

RECRUITING NOW FOR CLASSES BEGINNING JULY 2024

Classes to be held @ Pitt CEC in Homewood on Wednesdays, 8:30-10:30am

Thriving communities are built on the restaurants, shops, professional services, and other local businesses that make up those neighborhoods. Take advantage of the University of Pittsburgh's wealth of resources and begin creating value for your business and your community today.

The **Community Power to Prosper Program**, a no-cost, 6-month certificate program provided by the Institute for Entrepreneurial Excellence (IEE), is designed for owners of existing inner city businesses interested in entrepreneurship and growth. The program's goal is to identify barriers and opportunities and develop strategies for growth in sales, profits, and enterprise value.

Topics Include:

- Social Media Strategy
- Financial Management
- Strategic Planning
- Market Access
- Legalities of Small Business
- Employee Management

Ideal for Business Owners Who:

- Have been in business for a minimum of two years
- Have at least one full-time employee other than themselves
- Are looking for new ways to sustain and grow their business



entrepreneur.pitt.edu/cp2p

For questions & more info:
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The Institute for Entrepreneurial Excellence (part of the Office of Innovation & Entrepreneurship) gratefully acknowledges the support of our UCEP sponsors:

