

Urban & Community Entrepreneurship Program  
Community Power to Prosper Cohort 19  
**2023 CURRICULUM**

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| <p><b>Wednesday</b><br/><b>August 9, 2023</b><br/><i>8:30AM-11:00AM ONLY</i></p>     | <p><b>If You Don't Know Where You Are Going, Any Road Will Get You There: Selecting the Route</b><br/><i>Moving from Strategic Plan to Operational Plan</i><br/><i>Rhonda Carson Leach</i></p> |
| <p><b>Wednesday,</b><br/><b>August 23, 2023</b></p>                                  | <p><b>Financial Analysis, Tools &amp; Resources - #1</b><br/><i>Understanding Your Financial Statements</i><br/><i>Ray Vargo</i></p>   |
| <p><b>Wednesday,</b><br/><b>August 30, 2023</b></p>                                  | <p><b>Financial Analysis, Tools &amp; Resources - #2</b><br/><i>Financial Metrics and Dashboard</i><br/><i>Ray Vargo</i></p>   |
| <p><b>Wednesday,</b><br/><b>September 6, 2023</b></p>                                | <p><b>Human Resources</b><br/><i>Hiring and Retaining Key Talent</i><br/><i>Michael Wholihan</i></p>   |
| <p><b>Wednesday</b><br/><b>September 20, 2023</b></p>                                | <p><b>Marketing and Social Media</b><br/><i>Marketing Strategy and Social Media Resource Utilization</i><br/><i>Lynne Nincke</i></p>   |
| <p><b>Wednesday,</b><br/><b>October 4, 2023</b></p>                                  | <p><b>Strategic Initiative for Small Business Accounting</b><br/><i>Accounting 101, Best Business Practices</i><br/><i>Jason Humienny</i></p>  |
| <p><b>Wednesday,</b><br/><b>October 18, 2023</b></p>                                 | <p><b>Legalities of Small Business Management</b><br/><i>Legal issues that impact a small business</i><br/>Joshua Lorenz &amp; Elaina Smiley – Waiting for Confirmation</p>                    |
| <p><b>Wednesday</b><br/><b>November 1, 2023</b></p>                                  | <p><b>Creating and Developing the Strategy Plan</b><br/><i>Assembling the accountability components</i><br/><i>Rhonda Carson Leach</i></p>   |
| <p><b>Wednesday</b><br/><b>November 29, 2023</b><br/><i>8:30AM –11:00AM ONLY</i></p> | <p><b>Making It Happen-Connecting the Dots</b><br/><i>Deliver the Venture Presentation</i><br/><i>Graduation Ceremony</i></p>  |

**Time:** 8:30am – 10:30 am

**Location:** Homewood CEC

622 N. Homewood Avenue Pittsburgh, PA 15208