



Concept to Commercialization Program

To learn more about teams, curriculum, schedule, and to apply, please visit:

<https://entrepreneur.pitt.edu/plw-concept-to-commercialization>

Concept to Commercialization is a no-cost, 10-week program that supports entrepreneurs through experiential learning opportunities helping to advance innovations along the commercialization path. The program welcomes all entrepreneurs and small businesses that are thinking about bringing new products to market. Concept to Commercialization will also feature instructive modules designed for those who want to create and develop products for specific clients, such as the Department of Defense.

The program readies its “Enterprise Teams” (early- to growth-stage companies) to participate in deep customer discovery experiences through nine teaching sessions that help entrepreneurs refine and test business hypotheses, evaluate value propositions, determine audiences, and find their innovation’s best delivery method to customers. The program culminates with a final investor pitch presentation to selected entrepreneurs, business owners, and investors.

Details:

10-week VIRTUAL program
classes held weekly
**Monday, June 6 —
Monday, August 8**
3:00–5:00PM

For additional information and questions, please contact:

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