

COMMUNITY POWER TO PROSPER 2018 CURRICULUM

Wednesday June 13, 2018	What Top Entrepreneurs Do – Think Strategically <i>Strategic Planning for Success</i>
Wednesday June 20, 2018	If You Don't Know Where You Are Going, Any Road Will Get You There: Selecting the Route <i>Moving from Strategic Plan to Operational Plan</i>
Wednesday June 27, 2018	Financial Analysis, Tools & Resources - #1 <i>What Leaders Need to Understand about Finance and Accounting</i>
Wednesday, July 11, 2018	Financial Analysis, Tools & Resources - #2 <i>Understanding Your Financial Statements</i>
Wednesday, July 25, 2018	Financial Analysis, Tools & Resources - #3 <i>Financial Metrics and Dashboard</i>
Wednesday, August 8, 2018	Human Resources <i>Hiring and Retaining Key Talent</i>
Wednesday, August 22, 2018	Marketing, Marketing and Marketing <i>4 P's, 4M's and Target Markets</i>
Wednesday, September 5, 2018	Social Media and Resource Utilization <i>Using Social Media to Drive Traffic</i>
Wednesday, September 19, 2018	Legalities of Small Business Management <i>Legal issues that impact a small business</i>
Wednesday October 10, 2018	MBE/WBE vs. DBE: What's the Difference? <i>Understanding the importance of governmental certifications</i>
Wednesday October 24, 2018	Strategic Initiative for Small Business Accounting <i>Accounting 101, Best Business Practices</i>
Wednesday November 14, 2018	Creating and Developing the Strategy Plan <i>Assembling the accountability components</i>
Wednesday December 5, 2018	Making It Happen-Connecting the Dots <i>Deliver the Venture Presentation</i>

Time: 8:00 – 10:00 a.m.

Location: Homewood-Brushton Branch YMCA, 7140 Bennett Street, Pittsburgh, PA 15208