COMMUNITY POWER TO PROSPER  
2018 CURRICULUM

<table>
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<th>Date</th>
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| Wednesday, June 13, 2018 | What Top Entrepreneurs Do – Think Strategically  
Strategic Planning for Success |
| Wednesday, June 20, 2018  | If You Don’t Know Where You Are Going, Any Road Will  
Get You There: Selecting the Route  
Moving from Strategic Plan to Operational Plan |
| Wednesday, June 27, 2018  | Financial Analysis, Tools & Resources - #1  
What Leaders Need to Understand about Finance and Accounting |
| Wednesday, July 11, 2018   | Financial Analysis, Tools & Resources - #2  
Understanding Your Financial Statements |
| Wednesday, July 25, 2018   | Financial Analysis, Tools & Resources - #3  
Financial Metrics and Dashboard |
| Wednesday, August 8, 2018  | Human Resources  
Hiring and Retaining Key Talent |
| Wednesday, August 22, 2018 | Marketing, Marketing and Marketing  
4 P’s, 4M’s and Target Markets |
| Wednesday, September 5, 2018 | Social Media and Resource Utilization  
Using Social Media to Drive Traffic |
| Wednesday, September 19, 2018 | Legalities of Small Business Management  
Legal issues that impact a small business |
| Wednesday, October 10, 2018 | MBE/WBE vs. DBE: What’s the Difference?  
Understanding the importance of governmental certifications |
| Wednesday, October 24, 2018 | Strategic Initiative for Small Business Accounting  
Accounting 101, Best Business Practices |
| Wednesday, November 14, 2018 | Creating and Developing the Strategy Plan  
Assembling the accountability components |
| Wednesday, December 5, 2018 | Making It Happen-Connecting the Dots  
Deliver the Venture Presentation |

**Time:** 8:00 – 10:00 a.m.  
**Location:** Homewood-Brushton Branch YMCA, 7140 Bennett Street, Pittsburgh, PA 15208