



Community Power to Prosper Program 2017 Curriculum

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| Tuesday June 6, 2017 | What Top Entrepreneurs Do – Think Strategically <i>Strategic Planning for Success</i> |
| Tuesday June 20, 2017 | If You Don't Know Where You Are Going, Any Road Will Get You There: Selecting the Route <i>Moving from Strategic Plan to Operational Plan</i> |
| Tuesday June 27, 2017 | Financial Analysis, Tools & Resources - #1 <i>What Leaders Need to Understand about Finance and Accounting</i> |
| Tuesday July 11, 2017 | Financial Analysis, Tools & Resources - #2 <i>Understanding Your Financial Statements</i> |
| Tuesday July 25, 2017 | Financial Analysis, Tools & Resources - #3 <i>Financial Metrics and Dashboard</i> |
| Tuesday August 8, 2017 | Human Resources <i>Hiring and Retaining Key Talent</i> |
| Tuesday, August 22, 2017 | Marketing, Marketing and Marketing <i>4 P's, 4M's and Target Markets</i> |
| Tuesday September 5, 2017 | Market Research, Planning and Implementation <i>Developing the Growth Strategy</i> |
| Tuesday September 19, 2017 | Social Media and Resource Utilization <i>Using Social Media to Drive Traffic</i> |
| Tuesday October 3, 2017 | Legalities of Small Business Management <i>Legal issues that impact a small business</i> |
| Tuesday October 17, 2017 | MBE/WBE vs. DBE: What's the Difference? <i>Understanding the importance of governmental certifications</i> |
| Tuesday October 31, 2017 | Creating and Developing the Strategy Plan <i>Assembling the accountability components</i> |
| Tuesday November 14, 2017 | Making It Happen-Connecting the Dots <i>Deliver the Venture Presentation</i> |

Time: 8:00 – 10:00 a.m.

Location: Bible Center Church, 717 N. Homewood Ave, Pittsburgh, PA 15208