



Community Power to Prosper 2017 Curriculum

Module/Topics	Program Type	Date	Session Title
Module 1 Strategic Business & Leadership Initiatives	Session 1	June 6, 2017	Identifying Goals for Strategic Growth and Defining your Business Vision
	Session 2	June 20, 2017	Phases and Challenges of Small Business Development
Module 2 Financial Analysis	Session 3	June 27, 2017	Analyze and Evaluate Key Financial Statements
	Session 4	July 11, 2017	Effective Management of Financial Analysis
	Session 5	July 25, 2017	A Third-Party Perspective on Your Financials
Module 3 Marketing & Sales Strategy	Session 6	August 8, 2017	Taking Advantage of Target Markets
	Session 7	August 22, 2017	Strategic Positioning in a Competitive Business Environment
	Session 8	September 12, 2017	Effective Sales Strategies: Social Media & Resource Utilization
Module 4 Resource Acquisition & Management	Session 9	September 19, 2017	Human Resources as an Asset
	Session 10	October 3, 2017	Accessing New Markets: Doing Business with the Government
	Session 11	October 17, 2017	Legalities of Small Business Management
	Session 12	October 31, 2017	Developing Your Action Plan Outline (Overview)
Module 5 Real Business Applications	Session 13	November 14, 2017	Strategic Growth Action Plan Presentation

Time: Tuesday mornings, 8:00 – 10:00 a.m.

Location: Bible Center Church, 717 N. Homewood Ave, Pittsburgh, PA 15208