



University of Pittsburgh

THE INSTITUTE FOR  
**ENTREPRENEURIAL**  
EXCELLENCE

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THE POWER TO PROSPER™

Join our  
growing community  
of regional  
business leaders.

M E M B E R S H I P



**The Institute for Entrepreneurial Excellence (IEE), part of the University of Pittsburgh’s Innovation Institute, has served businesses throughout Western Pennsylvania for over 20 years. Offering a dynamic mix of consulting, education, and networking opportunities, the IEE strives to be an innovative leader in economic development in the region. Our members consist of companies ranging in annual revenue from \$1 million to \$1 billion and above.**



70% family owned  
30% closely held

- MANUFACTURING
- ENGINEERING
- CONSTRUCTION
- PROFESSIONAL SERVICES
- INNOVATION & TECHNOLOGY
- APPAREL & RETAIL
- ARCHITECTURE & DESIGN
- TRANSPORTATION & LOGISTICS
- HEALTHCARE & MEDICAL SERVICES
- FOOD SERVICE & HOSPITALITY
- REAL ESTATE
- PRINTING & PACKAGING
- MARKETING & DESIGN
- SPORTS
- HUMAN RESOURCES
- ENERGY
- INDUSTRIAL EQUIPMENT

An IEE membership provides opportunities for personal and professional growth through education, networking, individualized consulting, and custom-matched peer forums. Membership levels vary to meet the specific needs of established entrepreneurs, families in business, and strategic level executives.

Our flexible tiered membership enables you to choose the level that best suits your needs.

To learn more about IEE membership, call **412.648.1544** or email **innovation@pitt.edu**

### EDUCATIONAL PROGRAMS

The IEE hosts monthly thought-provoking educational programs delivered by renowned speakers on topics relevant to family-owned and closely held businesses.

### HUNTINGTON BANK PEER FORUMS

Professionally facilitated peer forums are held throughout the year for entrepreneurs to exchange insights and experiences with each other in a confidential environment. Each forum is composed of a small group of carefully matched members who regularly meet to explore the professional, family and personal aspects of operating a business.

### NETWORKING

Built on making connections, the IEE recognizes the importance of networking. We provide opportunities for our members to become better connected in the entrepreneurial community through monthly educational seminars, annual socials, and relationship building events throughout the year.

### CUSTOM CONSULTING

A team of consultants are available to assist members throughout every step of their business. Consultants specialize in:

- Financial Strategy & Loan Assistance
- Supply Chain Strategy
- Information Technology
- Marketing & Social Media
- Environmental Compliance and Assessment
- Product Development & Commercialization
- Family Business Consulting & Succession Planning

### ADDITIONAL MEMBER BENEFITS

- Internship/Employee Placement Assistance through the University of Pittsburgh
- Member Newsletter
- Access to IEE Member Directory
- Discounted Tuition for Entrepreneurial Fellows Class
- Access to Private LinkedIn Community
- Custom Website Assessment
- Secret Shopping

## PLATINUM

Company Level Membership (6 Members) \$3400 annually

### EDUCATIONAL PROGRAMS

- Education program series
- Summer Lunch & Learn series
- Specialty programs included

### HUNTINGTON BANK PEER FORUMS

Custom placement for up to 3 members

### CONSULTING\*

- 20 hours of director consulting
- Additional hours at discounted rate
- 2-hour mentoring session with Innovation Institute Expert-in-Residence
- 1-hour consulting session with sponsor

### NETWORKING

- 2 signature socials
- Additional networking opportunities, plus events throughout the year
- Exclusive invitations to speaker dinners and receptions
- Lunch with Innovation Institute Director, IEE Director, or Program Area Director

## GOLD

Company Level Membership (4 Members) \$2400 annually

### EDUCATIONAL PROGRAMS

- Education program series
- Summer Lunch & Learn series
- Specialty programs with discounted registration

### HUNTINGTON BANK PEER FORUMS

Custom placement for up to 2 members

### CONSULTING\*

- 10 hours of director consulting
- Additional hours at discounted rate
- 1-hour mentoring session with Innovation Institute Expert-in-Residence
- 1-hour consulting session with sponsor

### NETWORKING

- 2 signature socials
- Additional networking opportunities, plus events throughout the year
- Lunch with IEE Director or Program Director

## SILVER

Individual Level Membership (1 Member) \$1100 annually

### EDUCATIONAL PROGRAMS

- Education program series
- Summer Lunch & Learn series
- Specialty programs with discounted registration

### HUNTINGTON BANK PEER FORUMS

Custom placement for \$400 annual fee

### CONSULTING\*

- 1 hour of director consulting
- Additional hours at discounted rate
- 1-hour consulting session with sponsor

### NETWORKING

- 2 signature socials
- Additional networking opportunities, plus events throughout the year

\* SBDC consulting services available to companies with under 500 employees at no cost.

## OUR SPONSORS

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UPS

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