## THE COMMUNITY POWER TO PROSPER PROGRAM CURRICULUM

**Location:** Hosanna House  
807 Wallace Avenue  
Wilkinsburg, PA 15221  

**Time:** Wednesdays, 8:00-10:00AM

<table>
<thead>
<tr>
<th>Module/Topics</th>
<th>Program Type</th>
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<th>Session Title</th>
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| **Module 1**  | Session 1    | March 9, 2016 | Identifying Goals for Strategic Growth and Defining your Business Vision  
| Strategic Business & Leadership Initiatives | Session 2 | March 23, 2016 | Phases and Challenges of Small Business Development  
| **Module 2**  | Session 3    | April 6, 2016 | Analyze and Evaluate Key Financial Statements  
| Financial Analysis | Session 4 | April 20, 2016 | Effective Management of Financial Analysis  
| | Session 5 | May 4, 2016 | A Third-Party Perspective on Your Financials  
| **Module 3**  | Session 6    | May 18, 2016 | Taking Advantage of Target Markets  
| Marketing & Sales Strategy | Session 7 | June 1, 2016 | Strategic Positioning in a Competitive Business Environment  
| | Session 8 | June 15, 2016 | Effective Sales Strategies: Social Media & Resource Utilization  
| **Module 4**  | Session 9    | July 6, 2016 | Human Resources as an Asset  
| Resource Acquisition & Management | Session 10 | July 20, 2016 | Alternative Lending Options & Supply Chain Strategies  
| | Session 11 | August 3, 2016 | Legalities of Small Business Management  
| **Last Class** | Session 12 | August 10, 2016 | Graduation  

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